

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,30
RETAIL CATALOGUE

LIBRARY
RECEIVED
APR 22 1927

DIRIGO

GLADIOLUS GARDENS

BULBS

1927

THIS CATALOGUE represents our attempt to meet the needs of the average amateur grower, who wants something good and not too expensive. We have tried to make descriptions clear, brief and accurate, avoiding elaborate details which might be both tiresome and confusing.

THE VARIETIES listed are within the reach of the average pocketbook. We have omitted those excessively high in price, and those which have been outclassed by newcomers; and have included some old varieties still good enough to mingle with the best, as well as some late introductions from the most successful breeders, which, on account of rapid propagation, have become moderate in price. If interested in any of the high-priced novelties, write for quotations. Every variety listed is a good grower and propagator. Varieties of the Primulinus class are marked (P).

THE PRICES merit careful study. Amounts shown on pages 2 and 3 are prices of first size single bulbs. On page 4 you will find a triple price scale for sizes 1, 2 and 3, which is a feature not often found in a retail catalogue; and one which has become very popular with our customers. Note also the very substantial reductions on lots of 10, 25, 50 and 100. These prices cover delivery to your door if within reach of the parcel post in the United States or Canada.

THE BULBS we sell are equal to the best offered anywhere at any price. Our hobby is to produce stock of abundant vitality and absolutely true to name. We do not intend to send out a bulb that is not 100% perfect. We get no complaints; but we stand ready to make prompt and satisfactory adjustment, should an error occur.

On pages 2 and 3, blooming season is indicated by: V. E., very early; E, early; M, midseason; L, late; V. L., very late.

Dirigo Gladiolus Gardens

125 CONCORD STREET

PORTLAND, MAINE

VARIETY

DESCRIPTION

Blooming
Season

One Bulb
First Size

Albania—Pure glistening white. Wide open. Ruffled	M	.12
Alice Tiplady (P)—Orange-saffron. Large flowers	E	.08
Altair (P)—Salmon-saffron. Extra tall.	VE	.07
Alton—Bright orange. Ruffled. Strong grower	M	.18
America—Soft lavender pink. Large flowers	L	.05
Anita (P)—Rich canary yellow.	E	.05
Anna Eberius—Deep velvety purple. Darker throat	M	.12
Arden (P)—Watermelon red. Ruffled. Tall. Graceful	E	.12
Arizona Rose—Rose pink. Nearly a solid color	M	.09
Arlon (P)—Light salmon. Beautiful red throat	E	.07
Ashburn—Salmon red, flaked darker. Very large	M	.10
Atherton—Deep salmon. Petals clearly blue bordered	M	.12
Baron Hulot—Indigo blue. Fine golden throat lines	M	.10
Beaconflame—Flame scarlet. Strong grower	L	.18
Bertrex—White. Lilac markings in throat.	E	.07
Blackhawk—Cardinal red, much darker center	E	.06
Bobolink (P)—Orange, tinted yellow. Tall. Slender	VE	.12
Bordeaux—Deep wine color. Large flowers.	E	.05
Butterboy (P)—Buttercup yellow. Large. Vigorous	E	.15
Butterfly (P)—Pale salmon yellow. Ruffled	E	.09
Byron L. Smith—Lavender pink. Pale yellow throat	M	.10
Canopus (P)—Rich solid yellow. Large flowers	E	.06
Capella (P)—Fiery orange red. Large flowers. Tall	M	.08
Cardisun—Dark red, darker throat. Strong grower	M	.07
Carmen Sylva—Pure white. Throat penciled lilac	M	.12
Challenger—Solid rich velvety red. Strong. Vigorous	M	.15
Chateau Thierry—Orange red. Deep red blotch. Large	M	.09
Chicago White—Creamy white. Rose markings in throat	VE	.05
Clio (P)—Orange. Deep yellow throat. Tall. Slender	E	.09
Crescent Queen—Dark wine red. Ruffled. Large	M	.09
Crimson Glow—Scarlet. Fine yellow markings. Large	L	.09
Diana—Bright red. Large wide open flowers. Tall	M	.15
Dixie—Deep rich red. Large flowers.	E	.07
Dorothy McKibbin—Rose pink. Lighter throat. Tall	E	.12
Dorothy Wheeler (P)—Delicate rose pink. Yellow throat	E	.08
Dorrit—Lavender pink, large flowers. Tall. Strong	M	.25
Duchess of York—Purple blue. Large. Tall. Straight	E	.30
Eda (P)—Deep salmon buff. Large flowers. Tall	E	.09
E. J. Shaylor—Pure deep rose pink. Large. Ruffled	E	.09
Elberton (P)—Very clear creamy yellow. Tall	E	.05
Elf—Pure white. Pale yellow throat. Perfect spike	M	.15
Elizabeth Tabor—Rose pink. Crimson blotch. Large	VE	.35
Elora—Creamy white. Pink and cream throat. Tall	VE	.15
Evelyn Kirtland—Rose pink. Scarlet blotch. Very tall	M	.08
Fair Columbian—Lilac. Deeper throat. Tall	M	.12
Fairest White—Pure white. Large flowers. Fine form	M	.12
Fairfax—Solid magenta. Very large and strong	M	.08
Flaming Vale—Deep cardinal red. Tall and strong	M	.18
Firefly (P)—Extra bright deep scarlet	E	.08
Flora—Pure yellow. Large flowers. Tall, strong plant	M	.10
Floral Treasure—Deep lavender pink. Straight. Tall	M	.09
Frank J. Symmes—Peach red. Ruffled. Very vigorous	M	.12
Giant Fawn—Deep fawn yellow. Large flowers	M	.25
Giant Myrtle—Soft pink. Large, wide open flowers	M	.40
Giant Nymph—Rose pink. Creamy throat. Very large	M	.40
Glendale—Dark rose red. Very tall and strong	M	.20
Gold—Pure golden yellow. Large flowers. Fine form	M	.15
Golden Butterfly (P)—Deep canary yellow. Graceful	E	.15
Golden Glory—Primrose yellow. Ruffled. Strong	M	.20
Golden Measure—Pure yellow, no markings. Very tall	L	.15
Goliath—Pansy purple. Lighter throat. Vigorous	E	.12
Governor Hanley—Cardinal red. Large flowers. Tall	E	.12
Gretchen Zang—Soft pink. Scarlet throat. Tall. Strong	L	.06
Halley—Salmon. Yellow in throat. Tall and vigorous	VE	.05
Herada—Clear mauve. Large flowers. Tall	M	.08
Ida Van—Deep salmon red. Large flowers	E	.06
Illuminator—Brilliant carmine, tinted blue. Very tall	M	.40
Jacoba Van Beieren—Pure violet self color. Large	M	.35
Jenny Lind—Apricot pink. Soft yellow throat	E	.30
Jewell (P)—Light salmon pink. Golden throat. Wide open	E	.15
Joe Coleman—Rich red. Ruffled. Strong	E	.12
Kennemerland—True rose color. Purple throat. Strong	M	.09
Le Marechal Foch—Pale pink. Very large flowers	E	.05
Lilac Glory—Soft lilac rose pink. Ruffled. Strong	M	.40
Lilac Old Rose (P)—Old rose. Large and tall	E	.30
Lilywhite—Pure creamy white. Slight throat markings	E	.06
Louise—Lavender. Light purple blotch. Large flower	L	.10

VARIETY	DESCRIPTION	Blooming Season	One Bulb First Size
Loveliness—	Pale cream. Beautifully formed flowers	M	.12
Magic—	Pale lavender blue. Deep purple blotch. Tall	M	.12
Maiden's Blush (P)—	Delicate pink. Lighter throat	VE	.06
Maine—	Pure glistening white. Tall and straight	M	.15
Marie Kunderd—	Purest white. Ruffled. Extra choice	VE	.25
Marietta—	Light salmon, shading to burnt orange	M	.40
Mary Fennell—	Deep lilac. Primrose yellow throat	M	.09
Mary Pickford—	Creamy white. Sulphur yellow throat	E	.10
Mary Stearns Burke—	Canary yellow, overlaid apricot	M	.20
Masterpiece—	Rose red. Large ruffled. Tall	M	.25
Master Wietze—	Dark violet. Tall. Slender.	M	.07
Midsummer Dream (P)—	Geranium red. Large flowers	M	.20
Ming Toy (P)—	Deep buff yellow. Large flowers. Tall	E	.15
Mona Lisa—	Pale rose pink. Large ruffled flowers	M	.12
Mrs. Dr. Norton—	Cream and pink. Tall and slender	M	.10
Mrs. F. C. Peters—	Rosy lilac. Soft crimson blotch	L	.30
Mrs. Francis King—	Vermilion red. Very large. Tall	M	.05
Mrs. Frank Pendleton—	Rose pink. Large deep red blotch	M	.06
Mrs. H. E. Bothin—	Flesh pink, scarlet center. Ruffled	M	.12
Mrs. Watt—	"American Beauty" red. Strong grower	M	.08
Mrs. Wm. Kent—	Shrimp pink, striped rose. Large. Many open	M	.12
Myra (P)—	Deep salmon on yellow ground. Large. Tall	E	.06
Myrtle—	Delicate pink, blending to nearly white throat	E	.10
Neoga—	Garnet red. Slightly ruffled. Strong	M	.10
Niagara—	Pale yellow, penciled carmine. Very strong	M	.06
1910 Rose—	Pure rose pink. Large flowers. Tall plant	M	.06
Odin—	Jasper red. Rose blotch. Large, wide open	E	.10
Orange Glory—	Orange, lighter throat. Ruffled. Strong	M	.12
Orange Queen (P)—	Apricot orange. Large and tall	E	.30
Panama—	Rich rose pink. Large flowers. Strong grower	M	.05
Peace—	White, rose throat markings. Very tall and strong	VL	.06
Peach Rose—	Deep rose pink. Large flowers	M	.30
Pink Beauty—	Rose pink. Blood red blotch.	VE	.05
Pink Lily—	Deep rose pink. Ruffled	M	.15
Pink Perfection—	Soft pink. Large flowers. Graceful	M	.15
Pink Wonder—	Pale pink. Light yellow throat. Very large	M	.15
Pollyanna—	Clear golden yellow. Ruffled.	M	.15
Prince of Wales—	Salmon-rose pink. Yellow and red throat	E	.06
Purple Glory—	Deepest maroon. Almost black blotch	M	.30
Pythia—	Solid spectrum red. Extra large flowers	M	.18
Rajah—	Dark red. Very large flowers. Tall	M	.30
Rev. Ewbank—	Porcelain blue. Slender and graceful	E	.18
Roanoke (P)—	Rich yellow. Vigorous	E	.06
Romance—	Orange salmon, bordered wine blue	M	.25
Rosalia (P)—	Yellow and orange. Ruffled	E	.07
Rose Ash—	Ashes of roses. Spike tall and very straight	M	.10
Rosella—	Light rose. White throat. Large	M	.12
Rose Glory—	Pure rose pink. Large ruffled flowers	M	.12
Rose Wells—	Pale rose. Orchid throat. Large. Tall	M	.09
Rouge Torch—	Creamy white. Intense crimson throat	M	.09
Salmon Beauty (P)—	Deep salmon. Yellow throat	E	.06
Scarlano—	Bright orange red. Ruffled	M	.15
Scarlet Princes—	Solid scarlet. Throat deeper	L	.12
Scarlet Wonder—	Intense scarlet. Very large and tall	M	.30
Schwaben—	Canary yellow. Large and very strong	M	.06
Sentinel—	Pure rose pink. Tall	VL	.09
Shell Pink (P)—	Delicate pink. Lighter throat	M	.18
Sheila (P)—	Light coral red. Flesh pink throat. Large	VE	.18
Sirius (P)—	Dark salmon. Yellow throat. Ruffled	M	.06
Sonia (P)—	Bright red. Large and tall	E	.10
Souvenir (P)—	Pure golden yellow. Large. Vigorous	E	.12
Taro—	"American Beauty" rose. Very tall and strong	M	.25
Tempa—	Old rose and Pink. Bronze throat. Ruffled	M	.25
Thoth (P)—	White, canary yellow throat. Tall	E	.12
Tiffany—	Pure white. Slightly ruffled. Vigorous	E	.30
Topaz (P)—	Salmon pink and buff. Graceful	E	.08
Twinkles (P)—	Salmon rose. Tall and slender	E	.08
Tyrian Beauty—	Rose red. Very tall and strong	M	.15
Utopia (P)—	Orange salmon, yellow throat. Large	E	.12
Violet Glory—	Rich deep violet self color. Ruffled	M	.15
War—	Pure red. Large and tall	VL	.12
White Butterfly (P)—	White, creamy throat. Tall	E	.15
White Glory—	White. Iris blue throat. Ruffled	M	.12
White Wonder—	Pure white. Very large. Wide open	M	.15
Wilbrink—	Pale pink. Yellow in throat	VE	.05
Yellow Hammer—	Yellow. Red throat markings. Tall	M	.06
Zenobia (P)—	Orange red. Tall and slender	E	.08

PRICE SCALE FOR 1927

Single Bulbs			10 Bulbs			25 Bulbs			50 Bulbs			100 Bulbs		
1	2	3	1	2	3	1	2	3	1	2	3	1	2	3
.05	.04	.03	.40	.32	.24	.88	.70	.53	1.50	1.20	.90	2.50	2.00	1.50
.06	.05	.04	.48	.38	.29	1.05	.84	.63	1.80	1.44	1.08	3.00	2.40	1.80
.07	.06	.04	.56	.45	.34	1.23	.98	.74	2.10	1.68	1.26	3.50	2.80	2.10
.08	.06	.05	.64	.51	.38	1.40	1.12	.84	2.40	1.92	1.44	4.00	3.20	2.40
.09	.07	.05	.72	.58	.43	1.58	1.26	.95	2.70	2.16	1.62	4.50	3.60	2.70
.10	.08	.06	.80	.64	.48	1.75	1.40	1.05	3.00	2.40	1.80	5.00	4.00	3.00
.12	.10	.07	.96	.77	.58	2.10	1.68	1.26	3.60	2.88	2.16	6.00	4.80	3.60
.15	.12	.09	1.20	.96	.72	2.63	2.10	1.58	4.50	3.60	2.70	7.50	6.00	4.50
.18	.14	.11	1.44	1.15	.86	3.15	2.52	1.89	5.40	4.32	3.24	9.00	7.20	5.40
.20	.16	.12	1.60	1.28	.96	3.50	2.80	2.10	6.00	4.80	3.60	10.00	8.00	6.00
.25	.20	.15	2.00	1.60	1.20	4.38	3.50	2.63	7.50	6.00	4.50	12.50	10.00	7.50
.30	.24	.18	2.40	1.92	1.44	5.25	4.20	3.15	9.00	7.20	5.40	15.00	12.00	9.00
.35	.28	.21	2.80	2.24	1.68	6.13	4.90	3.68	10.50	8.40	6.30	17.50	14.00	10.50
.40	.32	.24	3.20	2.56	1.92	7.00	5.60	4.20	12.00	9.60	7.20	20.00	16.00	12.00

DIRECTIONS

Find the line beginning with the first-size-single-bulb price shown on page 2 or 3 opposite the variety wanted. Follow that line toward the right to find prices for other sizes or quantities.

BARGAIN COLLECTIONS

10 Bulbs each of 10 varieties, 100 Bulbs in all, our selection, labeled and postpaid in the United States:

No. 1, **\$3.50**

No. 2, **\$2.80**

No. 3, **\$2.10**

DIRIGO MIXTURE

Per 100, postpaid:

No. 1, **\$2.25**

No. 2, **\$1.80**

No. 3, **\$1.35**

TERMS

Cash with all orders. Please do not ask us to ship C. O. D., as this involves additional clerical work at a very busy season. Stock offered subject to prior sale. At prices shown herein, we prepay shipments to United States and Canadian points when order amounts to \$1.00 or more. On orders for less than \$1.00, add two cents per bulb. We have no more favorable terms, prices or discounts than shown in this catalogue.

GUARANTEE

We guarantee all bulbs to be healthy, true to name and up to size; and will replace any found otherwise if claim is made during the present calendar year.

SUBSTITUTIONS

We never substitute without permission. When writing your order, please answer the following questions:

1st. Shall we substitute a similar variety of equal or greater value when stock of variety ordered is exhausted?

2nd. Shall we substitute equal value in another size of the same variety when stock of size ordered is exhausted?

We recommend early orders to avoid disappointment.

Address all communications:

JOHN E. SNELL
Dirigo Gladiolus Gardens
 125 Concord Street
 Portland, Maine